

MOONGLU CYCLING CLUB SOCIAL MEDIA POLICY.

The purpose of a club social media policy.

Social media is becoming increasingly popular. The club has a Facebook account, Twitter page, Instagram, several WhatsApp groups and Spond.

As a club we openly encourage the use of social media to share our success and promote the club to the public. We also encourage members to join the club specific profile pages. It's a great way to communicate and share club information.

When posting on social media we would like everyone to consider some simple rules.

Be responsible. Act as an ambassador for the club and cycling.

Not all information is for sharing. This should only be cycling/club information.

Nothing personal or inappropriate.

Photos/videos may be fine but always seek consent where junior members are involved.

Consider other members. Will the post cause offence? Is it appropriate for everyone on the site?

Misuse, bullying or abuse will not be tolerated and should be reported to the Club Welfare Officer or other club official. This may be subject to disciplinary action.

No private discussions should take place, particularly between an adult at the club and a young rider.

Stop and re-read your post before hitting send.

Your personal Strava account is yours but please think about what you post and who can read it.